

**Press Release
(English Translation)**

Sneak peeks from VICENZAORO September 2018

Vicenza – August 22, 2018. Less than a month to one of the most anticipated annual events in the world of jewellery: VICENZAORO September, organized by IEG - Italian Exhibition Group at the Vicenza exhibition center from September 22 to 26, 2018.

Many news coming your way for this fall edition.

First is **VISIO.NEXT:TRENDS**, one of the most anticipated events, a round table discussion on the future of jewellery, scheduled for Saturday, September 22. The latest trends in the jewellery world will be discussed, with the help of some of the most influential players in the sector, both for the reference market and for the consumer world, with all the trends and innovations.

In this September edition, particularly awaited is "**The Design Room**", the exhibition concept dedicated to jewellery designers of the ICON community, which is also presented for the first time in the September edition of the event.

The Design Room is a unique and exclusive place for experimentation and creativity, where a careful selection of independent designers from all over the world can present their original creations. The space is also the ideal location where attendees can learn about new market trends and find exclusive and unique pieces.

An "exclusive" cocktail will precede another new entry in the event: "**The Watch Room**", a concept dedicated to watches.

Located in the pavilion of the LOOK district, dedicated to fashion jewellery, it is a space of great visibility, elegant and functional, where twelve watch brands will present the latest collections and their previews.

The Watch Room, above all, represents a careful international selection of independent brands in the world of mechanical and quartz watchmaking more attentive to a balanced quality-price ratio, with a very dynamic commercial profile and a distribution for the Italian and European market still to be developed in a capillary way.

Moreover, as every year, the presentation of the **TrendBook 2020+** will be there, during the usual TRENDVISION Jewellery + Forecasting seminar in the VO Square area.

TRENDVISION Jewellery + Forecasting is the independent observatory of VICENZAORO specialized in jewellery trends, consumer attitudes and trends in the international luxury market. It is the first observatory in the world specialized in forecasting applied to the world of jewellery and that is why, traditionally, it's one of the most anticipated moments of the Vicenza event.

From the technological point of view, the main innovation concerns **T.EVOLUTION**, a section entirely dedicated to small machinery and technologies for the goldsmith sector.

Thanks to the productive collaboration with the Technical Partner CPV – Centro Produttività Veneto (Veneto Productivity Center), a whole district of the event will be dedicated to those companies specialized in the

design, production and sale of machinery and tools for the high-tech sector of goldsmith production, in particular the one that is most widely spreading: 3D printing.

The attention to **training** will also be very important during the VICENZAORO 2018 edition. Meetings, workshops, seminars will be organized every day of the event; among these the **Digital Talks** stand out, in collaboration with Federpreziosi Confcommercio, highly anticipated appointments focused on the digital universe and, another new entry, the **Gem Talks**, in collaboration with IGI – Istituto Gemmologico Italiano (Italian Gemological Institute). These stem from the goal of offering to all exhibitors and visitors a moment where they can deepen their understanding of the world of gems and that already sees great interest from the operators in the sector.

ITALIAN EXHIBITION GROUP SPA: FOCUS ON

Italian Exhibition Group (IEG), with structures in Rimini and Vicenza, is leader in Italy for organized trade fairs and among the main European operators in the exhibition and congress sector. IEG Group specializes in organizing events in five categories: Food & Beverage; Jewellery & Fashion; Tourism, Hospitality and Lifestyle; Wellness and Leisure; Green & Technology. In recent years, IEG has embarked on an important path of expansion abroad, also through the establishing of joint ventures with local operators (for example in the USA, United Arab Emirates and in China). IEG closed the 2017 financial reports with total consolidated revenues of 130.7 million euro, an EBITDA of 23.2 million and a consolidated net profit of 9.2 million. In 2017, IEG, in the exhibition and congress venues of Rimini and Vicenza, totaled 50 organized or hosted events and 206 congress events. <https://en.iegexpo.it/>

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