

**Press Release
(English Translation)**

**At VICENZAORO September space for the LOOK district
where research and innovative design meet fashion**

Vicenza, 20th September 2018 – The District specifically for brands that work on research, innovative design and cross-fertilization with Fashion to add value and charm to jewellery. **LOOK**, the area that proposes all the latest ideas and trends at VICENZAORO, the Show organized by Italian Exhibition Group and scheduled to take place at Vicenza Exhibition Centre from 22nd to 26th September 2018.

Items inspired by dynamic fashion trends, creative energy and experimentation in product design, created with a blend of precious and innovative materials: these are the distinctive characteristics of the exhibition offer that the LOOK district proposes. The main targets are shopping malls, department stores and concept stores with a contemporary and cosmopolitan flair, where fashion and accessories cohabit to offer customers a totally glamorous buying experience.

From the authentic sculptures presented by **Maria e Luisa Jewels**, classic, timeless and interpreted with a design inspired by contemporary architectonic models, to **Les Georgettes** collection, generated by uniting jewellery and leather, which will provide VICENZAORO with the chance to appreciate new collections of personalizable costume jewellery.

And from the **10 Buoni propositi** by **annaBIBLO**° creations, the current commercial phenomenon that initially started with 10 phrases-resolutions and which is further enriched every six months with new ones inspired by daily life and always with a touch of irony, to **Rue de Milles** with its ready-to-wear jewellery.

Moreover, inside the LOOK district, besides other historical brands, visitors will be able to find the sober and elegant style of **Marco Gerbella** creations and the new **Fonderia** silver jewellery collections by Lowell.

ITALIAN EXHIBITION GROUP SPA: FOCUS ON

Italian Exhibition Group (IEG), with structures in Rimini and Vicenza, is leader in Italy for organized trade fairs and among the main European operators in the exhibition and congress sector. IEG Group specializes in organizing events in five categories: Food & Beverage; Jewellery & Fashion; Tourism, Hospitality and Lifestyle; Wellness and Leisure; Green & Technology. In recent years, IEG has embarked on an important path of expansion abroad, also through the establishing of joint ventures with local operators (for example in the USA, United Arab Emirates and in China). IEG closed the 2017 financial reports with total consolidated revenues of 130.7 million euro, an EBITDA of 23.2 million and a consolidated net profit of 9.2 million. In 2017, IEG, in the exhibition and congress venues of Rimini and Vicenza, totaled 50 organized or hosted events and 206 congress events. <https://en.iegexpo.it/>

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